

APPRENTICESHIPS DELIVER FOR RETAIL





9,310

APPRENTICESHIP
STARTS IN 2017/18

DfE, Apprenticeships data, December 2018

70% OF CURRENT
APPRENTICESHIPS
IN RETAIL ARE
EXISTING STAFF

30% ARE NEW
STARTERS

95%

OF RETAILERS PLAN TO EXPAND THEIR
APPRENTICESHIP OPPORTUNITIES
OVER THE NEXT 2 YEARS

TOP 5 BENEFITS OF APPRENTICESHIP TRAINING

1

Create a talent pipeline

2

Upskill existing staff

3

Support retention

4

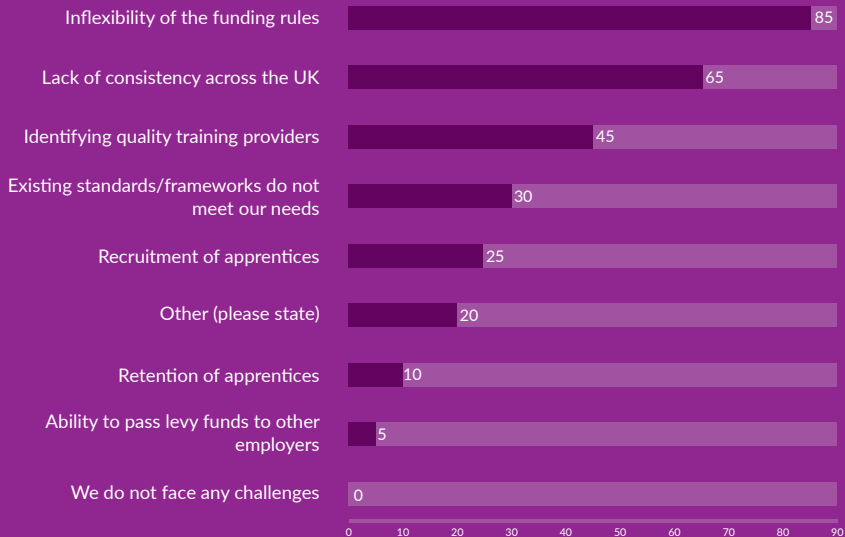
Meet critical skills gaps

5

Improve productivity

INFLEXIBILITY OF THE FUNDING RULES IS THE GREATEST CHALLENGE FACED BY RETAILERS

CURRENT CHALLENGES FACING RETAILERS



PASSING ON LEVY FUNDS IS NOT A PRIORITY FOR MANY RETAILERS:

HOW LIKELY ARE YOU TO PASS YOUR LEVY FUNDS TO OTHER EMPLOYERS?



APPRENTICESHIP REFORMS RETAILERS NEED TO MEET THEIR SKILLS NEEDS:



Greater flexibility to spend levy funds on costs associated with apprenticeship training



Greater flexibility to spend levy funds on non-apprenticeship training



Greater support to access levy funds in the devolved nations



Develop consistent learning outcomes across the UK



Additional standards/frameworks relevant to retail

HOW CAN THE BRC SUPPORT YOU?

Working together with our hand-picked provider partners, BRC Learning offers high quality leadership and management apprenticeships tailored specifically for the retail industry.

In addition to maximising the return on your Apprenticeship Levy, our programmes will help improve long term business performance as well as attract new high-calibre colleagues and develop and motivate existing staff.

For more information visit:
brc.org.uk/learning or
contact us on 020 7854 8921
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