

## EMPLOYMENT

The BRC run several research initiatives in order to gauge movement and trends within the UK retail industry. There are approximately **3.1 million** employees working in the retail industry, of whom **less than 60%** earn less than £9 per hour.

### RETAIL EMPLOYMENT MONITOR

A quarterly survey of retail members that tracks hours worked in retail (both full & part time), redundancy rates/change in employee numbers and change in store numbers. The report also includes two pieces of analysis on emerging trends, written by our employee policy specialist and economists.

### EMPLOYEE PERCEPTION SURVEY

This survey is undertaken as part of the BRC's Better Jobs campaign which seeks to facilitate the journey to better and more productive jobs in retail. Better engagement of employees is fundamental to achieving the industry's ambitions and through this survey we are both monitoring progress and identifying areas for development.

The survey was undertaken in partnership with Survation in November and December. The 2018 survey canvassed **1,012** retail employees across the UK earning **£9/ hour or less**.

The sample captured is then weighted to be representative of the sector as a whole in terms of age, gender, students and part-time status. The survey does not ask which retailer an employee works for, so is not restricted to BRC members. Our discussions with retailers suggest that they generally record more positive scores for similar questions on their own surveys

### RETAIL DASHBOARD

The retail dashboard is an analysis of the ONS ASHE data, updated annually, to complement our own employment products.

### WORKFORCE SURVEY

Each year the BRC gathers data from its members on their workforce. The report produced is a detailed summary of the findings from that survey, available only to those who participated. It is intended both to give insight into the retail workforce and allow retailers to understand where they sit in the industry across several dimensions related to work and pay.

The report is organised by theme, with industry average statistics and ranges provided where appropriate. The findings are based on data gathered in good faith from retailers. To find out more please email [retailinsight@brc.org.uk](mailto:retailinsight@brc.org.uk)