



British Retail Consortium
Insight release calendar 2020

			Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Monitors	BRC - Nielsen Shop Price Index (SPI)	Embargoed to Weds 00:01am	03-Jan	29-Jan	26-Feb	01-Apr	29-Apr	03-Jun	01-Jul	29-Jul	02-Sep	30-Sep	28-Oct	02-Dec	06-Jan
	BRC - KPMG Retail Sales Monitor (RSM)	Embargoed to Tues 00:01am	09-Jan	11-Feb	10-Mar	16-Apr	13-May	09-Jun	14-Jul	11-Aug	08-Sep	13-Oct	10-Nov	08-Dec	12-Jan
	BRC-Hitwise Digital Retail Insight (DRI)	Immediate Release	10-Jan	13-Feb	12-Mar	17-Apr	14-May	11-Jun	16-Jul	13-Aug	10-Sep	15-Oct	12-Nov	10-Dec	14-Jan
	BRC - ShopperTrak Footfall Monitor (FF)	Embargoed to Tues 00:01am	N/A	N/A	16-Mar	20-Apr	18-May	15-Jun	10-Jul	07-Aug	04-Sep	09-Oct	06-Nov	04-Dec	08-Jan
	BRC - KPMG Scottish RSM	Embargoed to Weds 00:01am	15-Jan	19-Feb	18-Mar	22-Apr	20-May	17-Jun	22-Jul	19-Aug	16-Sep	21-Oct	18-Nov	16-Dec	20-Jan
	BRC Quarterly Trends Analysis (QTA)	Immediate Release	16-Jan			24-Apr			24-Jul			23-Oct			22-Jan
	BRC Retail Employment Monitor (REM)	Embargoed to 00:01am	23-Jan			23-Apr			23-Jul			22-Oct			21-Jan
	BRC Economic Briefing Report (EBR)	Immediate Release	N/A	31-Jan	28-Feb	31-Mar	30-Apr	29-May	30-Jun	31-Jul	28-Aug	29-Sep	30-Oct	30-Nov	N/A
	BRC Sales Forecasting	Immediate Release			14-Feb			15-May			14-Aug			13-Nov	

To find out more about our insights [please click here](#).
Alternatively, email retailinsight@brc.org.uk