



BRITISH RETAIL CONSORTIUM INSIGHT RELEASE CALENDAR 2024

Report covering data for the month of:		Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24
Monitors	BRC – Nielsen IQ Shop Price Index	30 Jan	27 Feb	2 Apr	30 Apr	28 May	2 Jul	30 Jul	27 Aug	1 Oct	29 Oct	26 Nov	31 Dec
	BRC – KPMG Retail Sales Monitor	6 Feb	5 Mar	9 Apr	7 May	4 Jun	9 Jul	6 Aug	3 Sep	8 Oct	5 Nov	3 Dec	7 Jan
	SRC – KPMG Scottish Retail Sales Monitor	6 Feb	5 Mar	9 Apr	7 May	4 Jun	9 Jul	6 Aug	3 Sep	8 Oct	5 Nov	3 Dec	7 Jan
	BRC – Sensormatic IQ Footfall Monitor	2 Feb	1 Mar	5 Apr	3 May	31 May	5 Jul	2 Aug	30 Aug	4 Oct	1 Nov	29 Nov	10 Jan
	BRC Economic Monitor	2 Feb	1 Mar	5 Apr	3 May	31 May	5 Jul	2 Aug	30 Aug	4 Oct	1 Nov	29 Nov	3 Jan
	BRC Consumer Sentiment Monitor			28 Mar	25 Apr	30 May	27 Jun	25 Jul	29 Aug	26 Sep	31 Oct	28 Nov	TBC

Benchmarks	BRC HR Benchmark		14 Feb			15 May			17 Aug			13 Nov	
	BRC Crime & Shrink Benchmark					24 May			23 Aug			22 Nov	

To find out more about BRC Insights please click [HERE](#).

Alternatively, you can email the Insight team: insight@brc.org.uk.