



TENS OF MILLIONS

saved on **product testing**



100+

political meetings in England, Scotland, Northern Ireland and Brussels.¹



DIRECT ACCESS TO FLEXIBILITY EXPERTS and peer to peer learning from Timewise partnership

7000

News Articles



OVER 100

retailer only forums



£385M

dedicated to **digital infrastructure**

RPI TO CPI switch saves industry

£210M²



£12M^{P/A} business rates saving

once Scottish parity restored with Large Business Supplement in England



3

LARGE SCALE conferences/lectures

SHIFTED GOVERNMENT THINKING ON:

Flexibility of apprenticeship levy

Online fraud

HMRC enforcement

Primary authorities

Modern slavery

More regular valuations

Online age verification



POLITICAL ADOPTION OF NEED TO AVOID HARD BREXIT

AFFORDABLE FUTURE SYSTEM of VAT

Shaping development of future **BORDER CONTROLS**



Continued benefit of **BILATERAL TRADE AGREEMENTS**

Shaping future **TRADE DEFENCE POLICY**

HELPED PREPARE FOR:

Brexit

REACH

GDPR

Gender Pay Gap

Business rates revaluation

New timber regulations

New notes & coins

Changes to local government & primary authorities

STRETCHED THINKING ON:

- Future Workforce
- Flexible working
- Diversity & inclusion
- Animal welfare
- Textile sourcing
- Ethical labour
- Digital Skills

GUIDED ON:

- Product recalls
- Illegal labour
- Fair treatment of suppliers
- Pricing practices
- Prompt payments
- Acid attacks
- Environmental issues
- Sustainable sourcing
- Plastic waste
- Deposit Returns Schemes

REDUCE COST PRESSURES:

- RPI to CPI switch
- No surcharging ban on commercial cards
- Avoiding costly changes to consumer protection
- Sensible legislation on microbeads
- Lower NMW/NLW than expected

HELPED BENCHMARK:

- Sales
- Prices
- Employee engagement & satisfaction
- Pay & benefits
- Crime & loss costs

1. In the last 6 months. 2. Over 2 years.

OUR COMMUNITIES



CEO

Strategic direction of the industry & BRC priorities, Brexit, exclusive invitations to VIP events/forums/peer to peer discussions



BREXIT

Tariffs, Taxation, customs and border controls, people, regulatory changes. Future trade arrangements, bilaterals and trade defence



MEDIA/ PUBLIC AFFAIRS

Political engagement, media, promotion of industry, industrial strategy, re-active & proactive media, political developments



FINANCE

PSD2, interchange fees, new card schemes, changes in notes/coins, consumer credit, FCA, high cost credit, Senior Managers Regime, business rates, Bank of England, benchmarking inc. weekly sales & cash/card costs



IT

Cyber security (& toolkit), online fraud, Cyber Security Information Sharing Partnership, National Cyber Security Centre



LEGAL

GDPR, e-privacy, e-commerce, EU & UK online & offline legislation inc geoblocking, consumer rights, HSE, primary authorities, collective redress, age verification online & risk & safety; Relations ASA, ICO, CMA, BEIS, CTSI



HR

Better Jobs, Apprenticeship Levy, national minimum/living wage, Brexit & immigration, gender pay, technology & the future workforce, digital literacy & skills, retail as a career, benchmarking on pay, staff benefits, training, turnover, satisfaction, employment intentions



CSR

Better Retail, Better World initiative (SDGs), modern slavery, ethical sourcing, sustainable supply chains, recycling, packaging and plastics, waste, water, climate change, circular economy



MARKETING/ CUSTOMER

Platforms, digital content, benchmarking weekly sales, monthly prices, online consumer behaviour of internet searches, access to our expert analysts



PROPERTY

Devolution, BIDs, LEAs, business rates inc revaluations, lease code, town planning, energy use, benchmarking analytics of regional high street/out of town/shopping centre footfall



BUYING

Product safety and compliance, toys, childrens wear, electrical, chemicals, furniture and clothing. REACH, flammability, labelling and packaging



OPERATIONS

Tackling violence & abuse, Police & Crime Commissioners, National Retail Crime Steering Group, fraud, benchmarking of footfall, crime, fraud costs, sales and prices

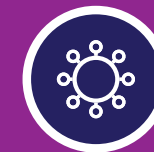
COMMUNITY BENEFITS

REDUCED COST PRESSURES



- Representation to Government to ensure productive legislation & prevent regulation that will result in increased cost pressures
- The opportunity to influence the BRC's messaging to Government to ensure our political risk management is focussed on the areas that matter to you
- Feed in to our ability to provide expertise to Government to ensure they make more informed decisions

OPERATIONAL SUPPORT



- Use the BRC experts to guide you through legislative & technical issues
- Refer to BRC guides and codes of conduct to help you interpret the regulations & ensure product compliance
- Collaborate with your peers to drive the industry forward
- Gain horizon scanning of future potential regulation
- Personal development for colleagues wishing to progress

BRAND PROTECTION



- Access a centralised contact point to respond to the press & Government
- Responsive shielding from intrusive media attacks with collective responses
- Proactive development of standards to prevent crises

BENCHMARKING



- Benchmark your performance
- Provide your teams with an external perspective
- More informed business planning & decision making

NETWORKS



- Attend forums & events on topical issues with your peers
- Join our webinars
- Contact other members
- Collaborate on areas of mutual interest