



**BA (HONS)
BUSINESS MANAGEMENT
PRACTICE
CHARTERED MANAGER
DEGREE APPRENTICESHIP**

EXCLUSIVELY FOR RETAILERS AND RETAIL PROFESSIONALS

ENDORSED BY THE BRITISH RETAIL CONSORTIUM



**LEEDS
BECKETT
UNIVERSITY**

INTRODUCING BRC LEARNING

PREPARE YOUR EMERGING TALENT FOR TOMORROW'S RETAIL WORLD

If your wage bill is over £3m, you'll be paying an Apprenticeship Levy. But many retailers have felt there hasn't been relevant, high quality and accessible management apprenticeship programmes on which to enrol their staff, so this pot of funding hasn't been optimised by the industry. What's more, employers need to move quickly to spend their levy or risk losing the money altogether.

That's why, **BRC Learning** together with **Leeds Business School**, part of **Leeds Beckett University**, are launching a brand new Degree Apprenticeship that specifically addresses the needs of retailers.

By enrolling members of your team, you'll equip them with the industry knowledge and practical, relevant experience they will need to capitalise on the opportunities created by a dynamic retail sector. As a bachelor's degree, and taking three to four years of part-time study to complete, this course represents a cost-effective way to upskill and reward your talent.

BENEFITS

By enrolling your talent on this Degree Apprenticeship, you will:

Deliver a return on investment from your apprenticeship levy

Demonstrate your commitment to retaining and developing high calibre colleagues

Meet business needs, by developing the knowledge and competencies demanded by specific job roles

Increase productivity, by ensuring your business is abreast of emerging technologies and techniques

Retain employees' contributions to live company projects throughout the degree

Reduce recruitment costs by developing capability in emerging areas, rather than buying-in talent

Benefit from blended learning including teaching sessions led by Leeds Business School, visiting retailer practitioners and BRC experts

Improve long-term business performance by investing in leadership development

Students completing this Degree Apprenticeship will:

- Learn while they earn, rather than incur the debts of a full-time degree course
- Benefit from timely, relevant case studies and real-world issues that matters to the retail industry
- Kick-start their professional network through unique BRC events
- Prepare themselves for managerial roles in an ever-changing retail workplace
- Create a portfolio of evidence, rather than study for and sit exams
- Attain a university qualification furthering professional development

COURSE CONTENT

The course covers a range of themes that are crucial to the retail industry now and will have an increasing impact over the next few years. These include*:

FUTURE OF RETAIL

As retail undergoes the most significant period of structural change in recent memory, students will develop a detailed understanding of the impact that new technology and changing consumer requirements will have for the industry in the years to come.

NEW BUSINESS MODELS

Market transformation is creating new business models that challenge established ways of working. Students will gain an extensive understanding of the implications of these new approaches and the opportunities which this will present to provide customers with a truly multichannel shopping experience.

LEADERS FOR THE FUTURE

High-calibre leadership at all levels of retail companies will be needed to ensure a successful future. The course will provide a comprehensive preparation for participants as they take their next steps in management.

UNIQUE BRC CONTENT

- Specially selected modules that are particularly relevant to the retail industry
- Retail customised content informed by the latest research and case studies
- Access to retail experts and thought leaders
- Aligned to the new BRC Careers Framework preparing retail leaders of the future

Indicative modules

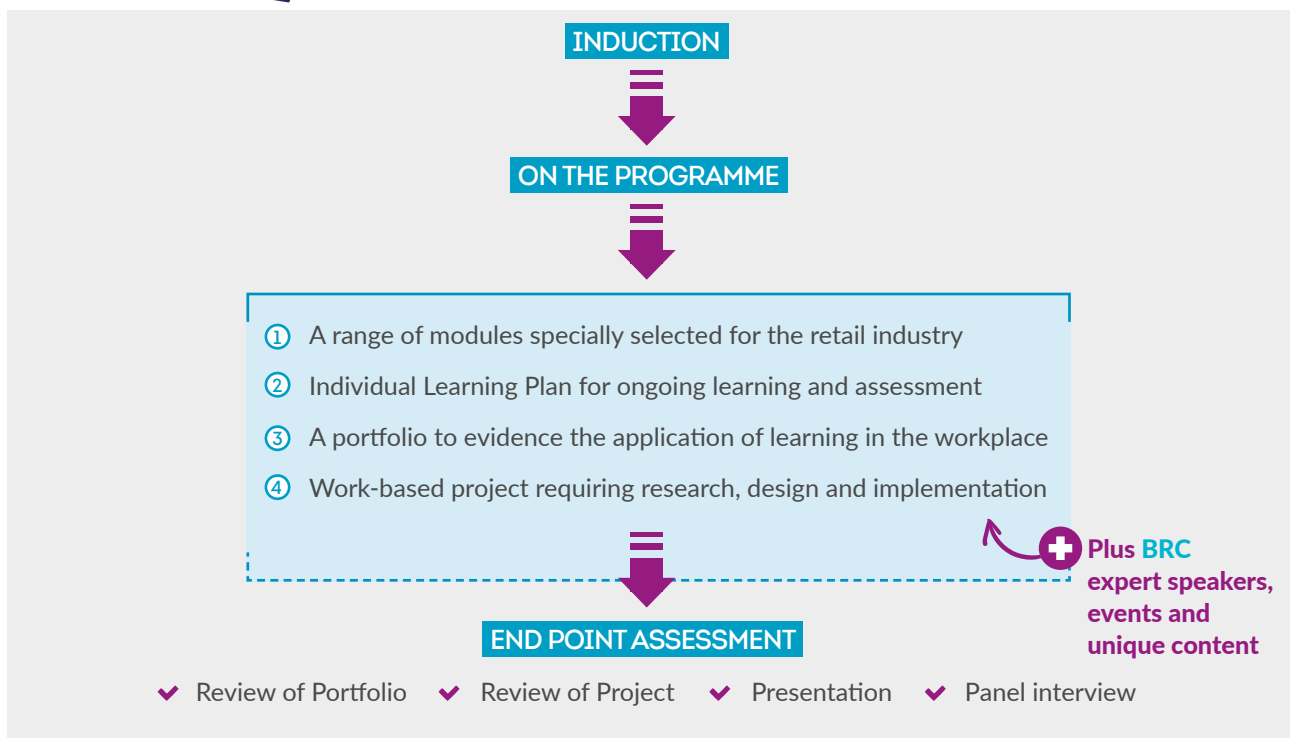


See the course handbook for full details of the modules and their content.

EMPLOYER REQUIREMENTS

- Apprentices must be employed full time and paid at least the minimum wage appropriate to their age.
- Every apprenticeship must have an Apprenticeship Agreement between the organisation and the university and also a Commitment Statement between the apprentice, the employer and the university confirming the responsibilities of each party with regard to the apprenticeship.
- In most cases the employer will recruit the apprentice but we can work with you to promote your opportunities via the BRC website.
- Apprentices must spend a minimum of 20% of their time off their regular job and working towards their Degree.
- Employers must provide a workplace mentor for the apprentice.

* subject to validation



START DATES

Delegates will be able to join either an open group, or if there are sufficient numbers we can offer a closed group exclusively for your employees.

Open groups start:

24 SEPTEMBER 2018

FEBRUARY 2019

APRIL 2019

Closed groups can be started at any time subject to availability.

COSTS AND FUNDING

- Levy-paying retailers will pay for apprenticeship training through your levy account. If you exceed the spend on your Levy account you will then move to the co-funded model where you will pay 10% of the cost and the Government will co-fund this by 90%.
- If you are a non-levy paying organisation the government will co-fund your apprenticeship training by contributing 90% of the costs and you will pay the remaining 10% of costs.
- The course fee is £27,000 over 4 years.

TO FIND OUT MORE:

BRC apprenticeship line on 020 7854 8921

EMAIL: apprenticeships@brc.org.uk