MEMBER VALUE
2019
About the BRC
Making a positive difference to the retail industry and the customers it serves, today and in the future

Ensuring the industry thrives through transformation
Telling the story of retail, working with our members to drive positive change
Using our expertise to influence the economic and policy environment
Delivering value back to our members, justifying your investment in the BRC

Membership comprises

- Over 5,000 businesses
- Over 1.5m employees
- Over £180bn of retail sales

Driving change

Enhancing momentum to better jobs
Promoting responsible business with better retail better world
Helping stakeholders understand retail transformation

Priorit campaigns that matter to you

BREXIT
- A fair Brexit for consumers
APRENTICESHIP LEVY
- Achieving greater flexibility in the use of the levy
BUSINESS RATES
- Maintaining momentum on fundamental reform and securing improvements
PLASTICS
- Ensuring a coherent waste reduction strategy and workable deposit return scheme
CRIME
- Securing improved law enforcement
DIET & NUTRITION
- Ensuring recognition of industry progress and proportionate legislation
## CONNECTING TO COMMUNITIES

### CEO

Exclusive insight and invitations to dinners, roundtables and boardroom briefings on topical issues

Strategic direction of the industry & BRC priorities, Brexit, exclusive invitations to VIP events/forums/peer to peer discussions

### BREXIT

**Delivering a Fair Brexit for Consumers**

Tariffs, Taxation, customs and border controls, people, regulatory changes. Future trade arrangements, bilaterals and trade defence

### CORPORATE AFFAIRS

**Protecting/promoting retail, shaping economic & policy environment**

Political engagement, media, promotion of industry, industrial strategy, re-active & proactive media, political developments

### FINANCE

**Tackling cost and enhance control in payments & consumer credit**

PSD2, interchange fees, new card schemes, changes in notes/coins, consumer credit, FCA, high cost credit, Senior Managers Regime, business rates, Bank of England, benchmarking inc. weekly sales & cash/card costs

### IT

**Reducing cyber risk**

Cyber security (& toolkit), online fraud, Cyber Security Information Sharing Partnership, National Cyber Security Centre

### LEGAL

**A consumer & regulatory landscape fit for a post-Brexit, digital era**

GDPR, e-privacy, e-commerce, EU & UK online & offline legislation inc geoblocking, consumer rights, HSE, primary authorities, collective redress, age verification online & risk & safety; Relations ASA, ICO, CMA, BEIS, CTSI

### HR

**Enhancing the momentum to Better Jobs**

Better Jobs, Apprenticeship Levy, national minimum/living wage, Brexit & immigration, gender pay, technology & the future workforce, digital literacy & skills, retail as a career, benchmarking on pay, staff benefits, training, turnover, satisfaction, employment intentions

### CSR

**Responsible business through Better Retail Better World**

Better Retail, Better World initiative (SDGs), modern slavery, ethical sourcing, sustainable supply chains, recycling, packaging and plastics, waste, water, climate change, circular economy, furniture and clothing

### MARKETING

**Delivering Marketing Insights**

Platforms, digital content, benchmarking weekly sales, monthly prices, online consumer behaviour of internet searches, access to our expert analyst.

### PROPERTY

**Successful retail industry transformation in the use of property**

Devolution, BIDs, LEPs, business rates inc revaluations, lease code, town planning, energy use, benchmarking analytics of regional high street/out of town/shopping centre footfall

### FOOD

**Enhancing and protecting your brands**

Food regulation, food safety, nutrition, supply chains, managing food incidents, animal welfare, food-to-go

### OPERATIONS

**Protecting retail colleagues and companies**

Tackling violence & abuse, Police & Crime Commissioners, National Retail Crime Steering Group, fraud, benchmarking of footfall, crime, fraud costs, sales and prices

### BUYING

**Ensuring safe products for consumers**

Product safety and compliance, toys, children’s wear, electrical, chemicals, furniture and clothing, REACH, flammability and labelling

### STRATEGY

**Join communities NOW:** brc.org.uk/communities