

Smarter Decisions. Better Outcomes.

1010data's Insights Platform easily transforms data to knowledge, enabling companies to make critical business decisions quickly

OPTIMIZE TODAY, PLAN TOMORROW

The answers are in your data. How can we help transform your data to knowledge? Get started today with the Insights Platform.

The speed of business demands actionable insights

Data is a key asset to any organization, and this asset needs to be readily available to empower companies across industries and the globe. We find that companies have built separate technology stacks for data and analytical workloads, making it extremely challenging to access the right information at the right time to support near real-time business decisions.

Data has to move from system to system, causing delays in delivering timely analytics and insights stale reports, missing data, the lack of advanced analytics, and absence of actionable insights is an unbearable state for any company that needs fresh insights to remain competitive in the age of the customer.

Introducing 1010data's Insights Platform

Activates enterprises to rapidly respond to changing market conditions with highly targeted strategies



Streamlines access to your data



Transforms data into actionable insights



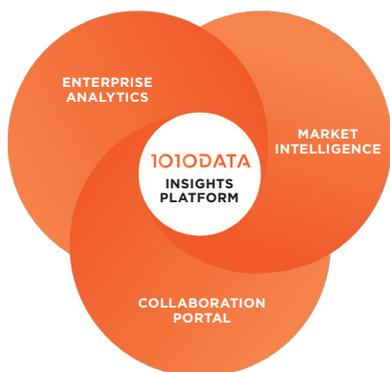
Enables rapid responses to shifts in consumer demand and market conditions



Empowers companies to anticipate today's realities and tomorrow's challenges



Activates enterprises to develop highly targeted strategies



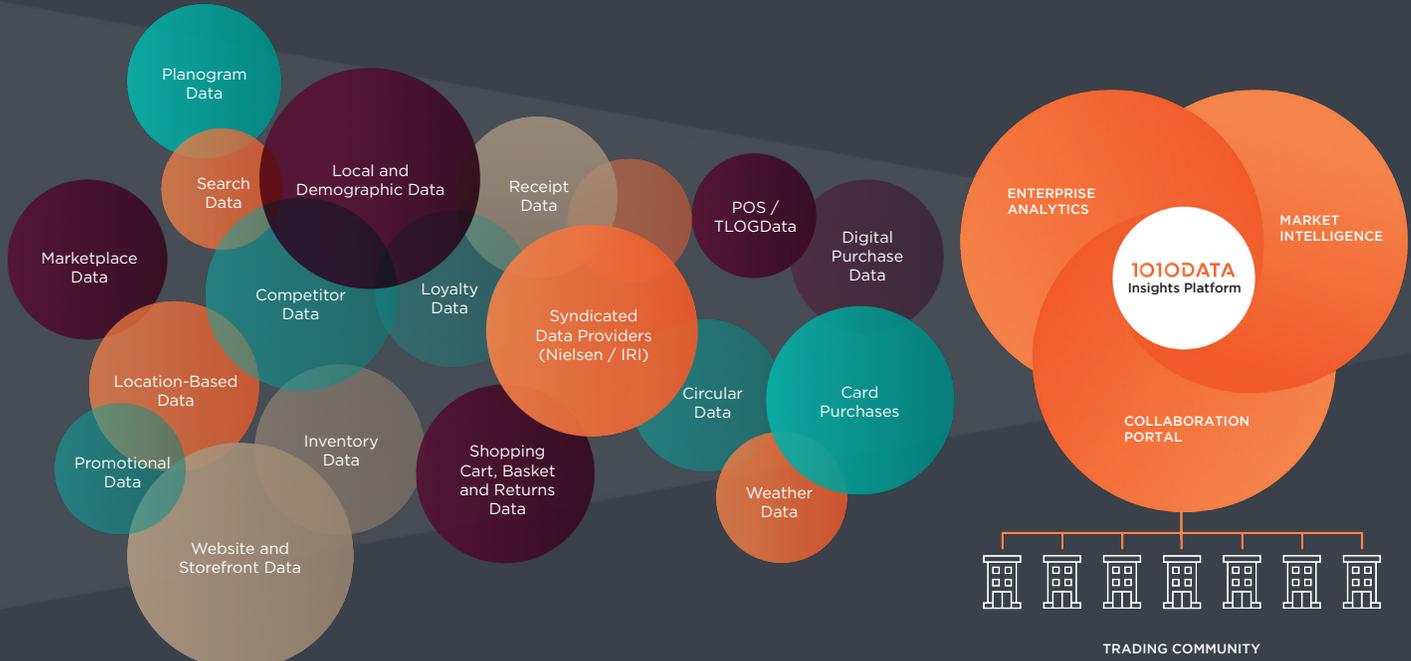
All-in-One Insights Platform

1010data's market intelligence, enterprise analytics, and collaboration capabilities work together to create an ecosystem of actionable insights accessible via the Insights Platform. Streamline access to your unified, granular level data from internal and external sources, including syndicated and 3rd party data, and act on business decisions with confidence.

1010data's Insights Platform provides a dynamic view of changing consumer behaviors and market conditions, enabling clients to anticipate and respond to today's realities and tomorrow's challenges. The results empower more than 900 of the world's foremost retail, consumer goods, and financial services organizations to understand what's now and what's next.

TRANSFORMING DATA INTO KNOWLEDGE

A powerful blend of market intelligence, enterprise analytics, and collaboration capabilities that drive smarter decisions and better business outcomes.



ENTERPRISE ANALYTICS

Enable granular-level decision-making with near real-time data

Seamlessly load and transform granular data from any and all sources within a comprehensive, integration-friendly system, and enable data-driven decision-making with confidence.

People, Process, Technology

Backed by a proven methodology designed by data scientists, engineers, and business analysts with deep industry expertise

Speed, Power, and Flexibility

Leading-edge, time-series data analytics delivers actionable insights to address market uncertainty and near real-time shifts in demand

Pre-Built, Guided, and Customized Reporting

Conduct limitless, repeatable and complex analyses of your strategic data, in seconds



MARKET INTELLIGENCE

Identify consumer spending trends with multi-source datasets

Monitor in-store and online purchasing behaviors for hundreds of privately and publicly held companies, and confidently identify current and emerging trends before anyone else.

Daily Updates & Extensive Historical Coverage

Combines data science with the experience of industry analysts for a true multi-source approach to insight derivation

Enrich Your Insights

Retailers and brands track and respond to changing consumer spending patterns, trending competitors, and ongoing sector performance

Stay Ahead of the Curve

Investors identify emerging demand signals, make faster strategy adjustments, and drive stronger returns



COLLABORATION PORTAL

Optimize insights by empowering key trading partners via strategic data sharing

Securely share granular-level data streams and control distribution of your data outside your enterprise via a fully managed, turnkey solution, building a foundation for unprecedented collaboration with business partners.

Maintain Trust & Total Control

Drive unprecedented transparency that enables immediate joint decision-making and action on mutually detected changes in the marketplace and shifts in demand

Pre-Built, Guided, and Customized Reporting

Conduct limitless, repeatable, and complex analyses of you and your trading partners' performance from a single version of truth

Empower Strategic Trading Partners

Enhance compliance by holding key stakeholders accountable for mutually agreed upon and tracked metrics and KPIs

BETTER OUTCOMES FOR ORGANIZATIONS ACROSS INDUSTRIES AND THE GLOBE

With actionable insights and a clear view of shifts in consumer demands and market conditions, businesses can make better, faster decisions with improved outcomes.

Retailers, brands, and financial institutions that can harmonize both alternative and historical data into one data-agnostic analytics system will be the ones best equipped to respond to changes in consumer behavior. Access to the right information in near real-time will drastically increase collaboration internally and externally, facilitating the execution of more targeted and localized strategies.



RETAIL

Strengthen partnerships and gain a competitive advantage

Understand your business, consumers, and the competition at a granular-level, analyzing everything from item-level baskets to on-shelf availability to loyalty signals empowering better decision-making.

Retail Analytics Suite

Discover insights and trends across a broad range of your unified datasets

Retail Intelligence

Monitor and respond to changing consumer spending patterns with alternative sources

Collaboration Portal

A fully managed, turnkey solution that empowers external data sharing



CONSUMER BRANDS

Understand shopper behavior and cross-channel visibility

Leverage a broad range of third-party data sets, identify market trends and opportunities, and understand how to influence conversions and be a stronger partner to retailers.

Consumer Brands Analytics Suite

Discover insights and trends across a broad range of your unified datasets

Brand Intelligence

Monitor and respond to changing consumer spending patterns with alternative sources



FINANCIAL SERVICES

Quickly access and analyze all relevant data to invest with confidence

Analyze large data streams, leverage predictive models, and get access to timely, high-quality alternative data from leading providers.

Fixed Income

A single platform for powerful analysis of large and complex MBS/ABS datasets

Equity Intelligence

Valuable insights from alternative data streams drive optimal investment decisions

Over 900 of the world's foremost retail, consumer goods, and financial service organizations partner with 1010data to power smarter decisions.

For more than 20 years, 1010data has helped financial, retail and consumer goods customers monitor shifts in consumer demand and market conditions and rapidly respond with highly targeted strategies. The 1010data Insights Platform combines market intelligence, data management, granular enterprise analytics, and collaboration capabilities to empower better business outcomes. To learn more, visit 1010data.com.

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