​

**NUTRITION WG MEETING**

**17 March**

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ATTENDEES

Emma Williams – Waitrose

Nilani Sritharan – Sainsburys

Hayley Marson – Morrison’s

Laura Street – Marks & Spencer

Claire Thomas – Marks & Spencer

Vicky Pennington – Boots

Beth Fowler – Asda

​Sarah Delaney - Ikea

​Sonia Launders - Boots

​Eretia O'Kennedy Coleske – Starbucks

​Andrew Knight – Costa

​Bryonie Hollaert – Co-op

​Grace Ricotti - Aldi

​Jenny Curtis – Yum

Richard Laming – Thorntons

​Mandeep Rana-Burke - Subway

Elwira Domska – Starbucks

​Eleanor Pniok - Ikea

​Vicky Forster – Greggs

​Lydia Arifoglou - Ocado

​Emer Lowry – Sainsburys

​Miranda Shelley – Lidl

​Rebecca Fitzgerald – Starbucks

​Claire Foden – Iceland

​Julie Dean – Asda

​Nicola Pierce – Burger King

​Louise Direito – Krispy Kreme

​Louise Hickmott – McDonalds

​Amanda Gillies – ​Spar

Andrea Martinez-Inchausti – BRC

1. **UPDATE PUBLIC HEALTH POLICY**

**Promotions** – DHSC is working through the responses to the consultation on the draft Regulation banning volume promotions and restriction the placement of products in certain areas of the store and online.

They will shortly be coming back to you to informally seek comments on redrafted sections of the draft Regulation. One of those sections is likely to be the food categories. As soon as that is received, Andrea will organise a meeting of the food categories promotion subgroup to discuss the new version of the proposal. The meeting will be called at a short notice.

DHSC is looking to publish the formal response to the latest consultation during the second half of April. Although they will not publish the final Regulation, DHSC believe at that point businesses should have all the information they need to start implementing the Regulation. At that point they will also publish draft final guidelines. These will not be open to formal consultation, but they will welcome comment.

The final Regulation will be tabled in Parliament in June-beginning of July. It is tabled for 10 days and becomes legislation. So, we will have a final Regulation in July, coming into force on 1 October and to be complied with on 1 April 2022.

**Advertising** – The Government response to both advertising consultations, on broadcast and online is expected in late spring.

**Kcals OOH** – The final Regulation will be published soon. We have been working with DHSC on some of the proposed provisions such as presentational aspects. The proposal on which we were consulted suggested the Kcal information had to be provided in the same font, colour and style as the price and product name. We will be consulted on guidelines to this consultation in the next couple of weeks.

**Kcals in alcoholic drinks** – DHSC will be publishing a 12 weeks consultation on new mandatory requirements for the provision of Kcals in alcoholic drinks. This consultation is expected in the next couple of weeks.

**Baby foods** – PHE has been going through all the responses to the consultation and making changes to the proposed draft guidelines. They have now put forward some recommendations to Ministers. The final document is likely to be published in the Spring.

The Obesity strategy made references to the better labelling and presentation of these foods. PHE explained that this aspect is being driven by DHSC who are looking to possibly legislate. A member suggested they might do it through the weaning foods Regulation.

**ACTION**: Andrea will get in touch with DHSC to find out the timing and process they will follow to introduce these changes.

1. **SUGAR REPORT**

The report will not be published in March/April as schedule but instead it will be published at the end of the summer / beginning of autumn – this is likely to be September/October.

They are still looking and analysing data.

They explained they will be including caveats in the report about the unprecedented year to which the data relates to, but they will continue to report like they have done in previous years. They explained they will be including conclusions they have been able to draw on sizeable consumer behaviour changes, which they would like to continue to track to understand whether they are just the result of people being indoors or whether they are to stay more permanently.

This is the 4th and final year report. The target of 20% reduction by 2020 should have been met. PHE is still analysis data but as expected, what they have seen is good progress in some categories and not such good progress in others.

Members agreed we should be prepared a response explaining the data has been altered due to increase volume sales by supermarkets taken business from the out of home sector which as been closed for a large part of the year. A member also explained that the reformulation planned for 2020 had to be moved to 2021 due to reduced work force in manufacturing.

It was also agreed BRC will produce another sugar reduction analysis report to establish how much sugar have members reduced by category over the last 4 years.

It is at this stage unclear whether the next steps will be published at the same time as the report or whether the report will be published, and next steps will be published at a later stage. This will be done to Ministers.

When discussing next steps, PHE explained that due to good progress on sugar reduction in milk-based drinks, Treasury has decided against extending the soft drinks industry levy to these products for the time being.

**ACTION:** Andrea will send a note to members with the last version of the sugar data report and requesting members data for further analysis.

1. **NPM MODEL**

BRC and members have been asking DHSC for a review of the NPM model guidelines. FDF has asked as well. DHSC has agreed to review the document but they are not involving PHE in the process.

A member explained they have been sending DHSC information about examples covered in the guidelines which are incorrectly calculated.

**ACTION**: Andrea will get in touch with DHSC to understand the timing they are working to for an update of this guideline.

The group discussed the possibility of a meeting with Oxford, which have a food database which include an NPM score for many foods. It will be interesting to understand the difficulties they have found in coming up with this analysis, assumptions they have had to make and how have they work out the algorithms behind the score.

It was agreed that a meeting will be set up with them and with FDF. As well as hearing from Oxford this will enable retailers to explain the expectations they have about the data to be shared by manufacturers.

**ACTION:** Andrea to investigate the option of organising this meeting.

1. **POSSIBLE FUTURE PROJECTS**

Andrea asked members to consider possible useful projects for this group which will help with the day-to-day job. To be discussed at the next meeting.