



MASTERS PROGRAMME

SURVIVE, THRIVE & EXCEL IN THE NEW WORLD

22ND-26TH FEBRUARY 2021

A STRATEGIC LEADERSHIP DEVELOPMENT PROGRAMME FOR SENIOR MANAGERS, DIRECTORS AND BUSINESS OWNERS WITH INFLUENCE OVER BUSINESS STRATEGY.

PROGRAMME SUMMARY

The Masters Programme is a unique digital experience for retail business leaders to understand the future direction of our industry as we emerge from the turbulence, and trauma of 2020.

Through discussions and debate with peers from across the sector, eminent experts and key note speakers, the Masters provides delegates with the opportunity to explore:

LEADING YOUR BUSINESS TO FUTURE SUCCESS

Creating an agile, resilient, data savvy business against the backdrop of COVID-19, Brexit, climate change, social injustice, sustainability, complex supply chains and ethical sourcing.

LEADERSHIP CAPABILITIES

Understanding financial dexterity and how to lead teams remotely, plus the skills required for businesses to thrive in the next 3 three years such as data analytics, AI and robotics.

FUTURE PROOFING YOUR BUSINESS

Exploring the critical elements that allow a retail business to thrive, survive and excel. Delegates will have an opportunity to then apply them to a live case study.

AGENDA OVERVIEW

DAY 1

Future of Retail - To provide the latest insights on the future retail landscape and explore the implications for retail leaders.

DAY 2

Challenges of the Business Environment - To explore, examine and critique current and future business issues, focusing on :

- **External Factors** - Positioning your business in the market, strategic direction, commerciality, customer trends and penetration
- **Internal Factors** - Creating an agile, resilient, data savvy and future-proofed business
- **Wider External Influences** - Brexit, sustainability, ethical sourcing and inclusion.

DAY 3

A series of interactive workshops with the latest thought leadership and strategic focus on

- Sustainability
- Leading in an uncertain world
- Data analytics, AI & robotics
- Financial dexterity to sustain your business

DAY 4

Delivery of an Innovative Strategic Proposition - To develop a strategic proposition incorporating learnings and insight from the programme, and present it to the Retail Board.

OSS RETAIL MASTERS 2021 CONTRIBUTORS



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