

WHAT IS THE SEEBEYOND PROJECT?

The Environment Agency's SEEBEYOND Project aims to create standardised environmental metrics, helping food and drink businesses to communicate when they are going beyond legal environmental compliance.

Different food businesses have developed and adopted various environmental metrics and it can be time-consuming for food businesses to collect data from different supplier systems.

This project aims to make it simpler for business and for the public to understand the environmental performance of companies in key areas such as greenhouse gas reduction and resource efficiency whilst reducing the opportunity for greenwashing.

The Environment Agency is working in partnership with the Institute for Manufacturing at the University of Cambridge, Scottish Environment Protection Agency, Northern Ireland Environment Agency, Waste and Resources Action Programme and the British Standards Institute.

The project has received £195,099 of funding from BEIS as part of the Regulators' Pioneer Fund, helping to tackle climate change and build back greener.



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