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CATEGORY	CATEGORY DESCRIPTION	PRINCIPLE	EXAMPLES	KEY EXCLUSIONS	PRODUCT EXAMPLES IN SCOPE	PRODUCT EXAMPLES OUT OF SCOPE	COMMENTARY	OUTSTANDING QUESTIONS
1	Prepared soft drinks containing added sugar ingredients	being HFSS) Powders, syrups, pods, and cordials are all in scope as well as ready to drink products.	 Juice-based drinks with added sugar Fruit juices/smoothies (including with dairy) with added sugar 	more than 1.2% alcohol ABV •Infant formula and follow up formula as defined in Re 609/2013 •Total diet replacement as defined in foods intended for use in energy restricted diets for weight reduction Regs 1997 •Food for special medical purposes as defined Regs 609/2013	https://www.gov.uk/guidance/check-if-your- drink-is-liable-for-the-soft-drinks-industry- levyfalcohol-replacements) • Cholesterol lowering drinking yoghurts (Justified by the fact that these products can be reformulated) • Hot chocolate with added sugar / sweeteners • Kombucha with added sugar / sweeteners • Sombucha with added sugar / sweeteners • Sparking juice drinks with added sugar • Syrups for use in cocktails	Artificially sweetened flavoured waters All drink decorations, e.g. dusting powders, sprinkles, etc.	This category has a much wider scope that its name and the principles. Companies should use the list of products in the example and not the principle provided. The Regs. include all drinks with added sugar (no reference to SDIL, with the exemption of non- alcoholic alternatives) DHSC has clarified that reference to 'sweetener' relates to the definition for intense sweetener in additives legislation (Reg 1333/2008). It does not include ingredients with sweetening properties, e.g. fruit juice	* Foods for Special Medical Purposes (FSMPs) as mentioned in FSG Regs 609/2013 are out of scope (confirmed by DHSC)
2	 Savoury snacks whether intended to be consumed alone or as part of a complete meal including— (a)products made from potato, other vegetables, grain or pulses; (b)extruded, sheeted, and pelleted products; (c)bagged savoury crackers, rice cakes or biscuits such as crisps, pitta bread based snacks, pretzels, poppadums, salted popcorn and prawn crackers (but not raw, roasted, coated, or flavoured nuts). Pork rind-based snacks whether intended to be consumed alone or as part of a complete meal. 	alternatives or eaten on the same eating ocassion as crisps. All sizes, shapes and types of packets are included (i.e. grab bags, multipacks and re-sealable, but other formats of	Tortilla chips	 Raw, coated, roasted or flavoured nuts and seeds (or mixes of these products e.g. a mix of nuts and seeds) Fruit based snacks such as dried fruit, fruit crisps or chips (excludes both sweetened and unsweetened fruit ingredients) Trail mix made up of dried fruit and nuts or seeds Meat jerky 	 Bagged japanese rice cakes Any variation (baked, fried, puffed or extruded) Fried corn - giant and normal and flavoured. Standard crisps: Sliced potato crisps Extruded: Expanded puffs, direct-extruded, e.g. potato hoops, cheese puffs, onion rings Pelleted: Popped snacks, e.g. complex shaped snacks, straws, twists, lemtil curks, prawn cocktail shells, poppadoms, prawn crackers Sheeted: Formed snacks Nuts and fruit mixes with chocolate pieces [These include some savoury snacks aimed at infants / those not covered in scope of FSG Reg. 609/2013*] 		Only ambient and products which do not need further processing are covered in this category (criteria used in calorie reduction programme and for taxation purposes) For the purpose of this category peanuts are to be considered as nuts Establishing whether a product is eaten as alternatives or eaten on the same eating ocassion as crisps, should be done on a product by product basis. This decision can be informed by the following criteria: - packaging - e.g. savoury snacks packed in bags for individual consumption (may be in scope) - size - is the product bite size, e.g. bagged bite size rice cakes (likely to be in scope) or not, e.g. large size rice cake (likely to be out of scope) - placement - e.g. products which tend to be eaten with a topping/spread (likely to be out of scope), and products expected to be consumed as a meal accompaniment, e.g. large size poppadoms (likely to be out of scope) - presentation - e.g. products which tend to be eaten with a topping/spread (likely to be out of scope), and products expected to be consumed as a meal accompaniment, e.g. large size poppadoms (likely to be out of scope) - presentation - e.g. snacks which are a discrete part of a bigger product, e.g. breadsticks with spreadable cheese, tortilla chips and salsa * This applies to most stackable Lunchables' unless they include a sweet element, e.g. chocolate buttons or small biscuits. That sweet element will bring the products in scope.	*Foods for Special Medical Purposes (FSMPs) as mentioned in FSG Regs 609/2013 are out of scope (confirmed by DHSC
3	Breakfast cereals including ready to eat cereals, granola, muesli, porridge oats and other oat-based cereals		•Granola •Muesli •Ready-to-eat cereals •Porridge oats including instant porridge and other hot oat-based cereals.		 Products like bircher muesli mix which needs further preparation beyond the addition of milk 	Cereal bars - these are included under category 7 Protein bars - These are included in category 4 Toaster pastries - these are included in category 7 Breakfast drinks - these are covered in category 1 Breakfast toppers, i.e. seed mixes, dried fruit and seed mixes, linseed toppers		
4	Confectionery including chocolates and sweets.	the "confectionery" aisle including chocolate and sweets and free from confectionery produts Products marketed as "protein bars"/ "high protein" may fall under this category if they possess the ingredients or other features of a confectionery bar. If their ingredients contain cereals or nuts, they may fall under category 7 Products that have features and ingredients that indicate they are a type of confectionery will be determined on a case-by-case basis	•Sweet popcorn and mixed sweet and salty popcorn •Chocolate coated nuts, peanuts, seeds and fruit •White, milk and dark chocolate •Cooking chocolate •Bagged slabs or tubed sweets •Jellied fruit sweets •Cheving gum •Marshmallows •Chocolate-covered products, i.e. chocolate-covered pretzels	•Dried fruit •Sweet coated nuts (other than chocolate covered nuts) e.g. honey coated, syrup coated, carob coated, sweet chill flavours, and mixes of sweet and salty or savoury	 Toffee and candied apples Some protein bars without a cereal component (unless they are a meal replacement) - including balls and products in all shapes - protein bars with cereal component covered in category 7 Chocolate/toffee/fudge containing trail mix (non-chocolate containing trail mix is out of scope - category 2 Advent calendars Nut pressed bars with added sugar (Confirmed by DHSC) 	 Medicated confectionery * Chocolate spread 100% Pureed fruit confectionery with no added sugar Yogurt, toffee or fudge covered nuts/seeds/fruit All cake and ice cream decorations (when sold as such) including mini marshmallows, smartles, chocolate and fudge drops and jelly shapes Sugar-free sweets and chewing gum (confirmation received from DHSC) 	If information on whether a products is a chocolate covered biscuit or chocolate confectionery is not provided by the manufacture, retailers will inform their decision based on information provided on the product pack, product presentation and the types of products it is merchandised with. The ratio of chocolate to biscuit will also be used to inform this decision. If chocolate is present >50% the product is likely to be confectionery Whilst the principle of "predominantly found in the confectionery aisle", in-scope products may be found elsewhere in the store and therefore consideration of the product features should be the primary determinant of whether the product is in scope When establishing if a protein bar is in scope, one of the criteria is containing ingredients usually found in confectionery bars. Some of these are: - chocolate or cocoa - toffee and caramel - nuggat - chocolate, toffee, fudge, yoghurt flavoured coatings	in alignment with their treatment in the sugar reduction programme. For the purposes of the Food (Promotion and Placement) (England) Regulations, 'lozenges' are not required to include certain medicinal ingredients however they are intended to be consumed for medicinal
5	lee cream, ice lollies, frozen yogurt, water ices and similar frozen products.	All dairy and non-dairy ice cream or ice cream alternatives, ice lollies and sorbets.	 ice cream tubs iHandheld ice cream ice lollies iChoc ices iFrozen yogurt Vegan ice cream Sorbets Gelato style ice cream iLactose free ice creams ice cream desserts e.g. arctic roll Alcohol-flavoured products - i.e. rum and raisin flavoured ice creams that are below 1.2% ABV or alcohol-free 	 Ice cream 'accessories' such as sauces, sprinkles and other similar cake type decorations or toppings Ice cream wafers (included under cat 7) Alcoholic products Roulade and gateaux (included under cat 9) 	• Ice pops (sold frozen or liquid (ambient))	* Alcohol slushes (ABV >1.2%)		

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CATEGORY	CATEGORY DESCRIPTION	PRINCIPLE	EXAMPLES	KEY EXCLUSIONS	PRODUCT EXAMPLES IN SCOPE	PRODUCT EXAMPLES OUT OF SCOPE	COMMENTARY	OUTSTANDING QUESTIONS
6	Cakes and cupcakes	All types of cakes, ambient and chilled, including cake mixes	•All sponge cakes •Cupcakes •Cake bars and slices •Doughnuts •American muffins •Flapiacks •Swiss rolls •Brownies •Tray bakes •Cream cakes •Mini rolls •Eclairs •Frozen cakes	Cake decorations, including icing and sauces	 Morning goods & cake hybrids (cronut, duffin, yumnut, scuffin, brookies, baissant, croclair) All cake mixes 	 Pastries without cream or other filling - these are included in category 8 Tarts and gateaux - these are included in category 9 Cookies - these are included in category 7 All cake decorations (when sold as such) including mini marshmallows, confectionery covered chocolate drops, chocolate and fudge drops and jelly shapes Ingredients /components for cake making, i.e. sponge fingers (consistency with pudding) Icing and frosting Plain ready rolled pastry 		
		Includes all sweet biscuits (filled and unfilled) and chocolate bar biscuits, including flour-based and Tree-from' products. Also includes sweet bars based on one or more of the ingredients: nuts, seeds or cereal This includes products that are akin to a 'classic' cereal bar product, whether they are in the shape of a bar or otherwise. Products marketed as 'protein bars' may be considered under this category if their ingredients contain cereal, nuts or seeds. All sizes, shapes and types of packets are included (i.e. tins and trays, multipacks and re-sealable bags).			 Cookie and biscuit mixes Cookie and biscuit mixes All sizes and shapes of sweet biscuits Protein bars with a cereal component Cereal bars, include muesii and granola bars Cereals bars with fruit (confirmed by DHSC) 		If information on whether a products is a chocolate covered biscuit or chocolate confectionery is not provided by the manufacture, retailers will inform their decision based on information provided on the product pack, product presentation and the types of products it is merchandised with. The ratio of chocolate to biscuit will also be used to inform this decision. If chocolate is present >50% the product is likely to be confectionery NPM for products like mixes (that need to be reconstituted before consumption) should be calculated as consumed and for products like raw dough e.g. cookie dough they are calculated as sold	
	Morning goods, including croissants, pains au chocolat and similar pastries, crumpets, pancakes, buns, teacakes, scones, waffles, Danish pastries and fruit loaves.	Includes sweet pastries and buns, morning good mixes e.g. pancake mixes and "ready to bake" / "bake at home" products, fruited bread products.	Danish pastries Proissants Prains au chocolat and similar pastries Crumpets Pancakes Buns Teacakes Scones Waffles English muffins Bagels (plane and sweet) Fruit loaves Hot cross buns Fruited and sweet non-fruited buns (including iced buns) Brioche Malt loaf (both sweetened with sugar or fruit)	All other savoury bread products not mentioned in the examples	Brioche burger buns Brioche hot dog bans Frozen-to-be baked pastries Savoury scones and hot cross buns (confirmed by DHSC)	 All other savoury bread products not mentioned in the examples including savoury, non-sweetened/non-enriched breads 	Although the principle only covers sweet products, DHSC has confirmed savoury scones and hot cross buns are in scope	
	tarts and flans, cheesecake, gateaux, dairy desserts, sponge puddings, rice	Includes all types of ambient (including canned), chilled and frozen puddings and dessert mixes. Includes 'free-from' products		Creams i.e. whipped cream and flavoured or sweetened creams •Syrups •Condensed caramel •Dessert toppings and sauces •Plain, unfilled meringue nests •Sponge fingers sold as a componenet to make a dessert •Tinned or canned fruit	• Cream based puddings, e.g. tapioca, semolina and macaroni pudding	 Condensed milk Evaporated milk Vondairy/plant based creams, e.g. non dairy whipped cream and flavoured/sweetened creams Fruit in syrup (unless specifically presented as 'a fruit filling, because it can be consumed on its own) Savoury batter mixes e.g., yorkshire pudding mix Honey Plain ready rolled pastry 	Desserts and puddings of all sizes, including small versions are covered in this category	
	Sweetened (whether with sugar or otherwise) yogurt and fromage frais	Includes dairy and non-dairy alternatives (such as soya, oat, goat, sheep products) Includes yoghurt that are sweetened usung sweeteners, sugar or fruit ingredients Excludes natural sweetened yoghurt and unsweetened fromage frais	•Flavoured greek-style yogurts •Probiotic yogurts •Split yoghurt or twin chamber pots •Klid' yogurts •Fat free and low-fat yogurts •Dairy free yogurts •Tormage frais •Drinking yogurts (defined as a drinkable product that meets the definition for yogurt, with no additional liquids (milk, water, fruit juice))	Natural yogurt and unsweetened yogurt and fromage frais including plain Greek yogurt.	 Yoghurts sweetened with fruit pureed Sweetened natural yoghurts, both dairy and plant based (including those with very small amounts of added sugar, e.g. some natural coconut yoghurts) 	 Non dairy/plant based unsweetened natural yogurt and unsweetened yogurt and fromage frais Yogurt and dairy drinks - these are coved in category 1 	Drinking yoghurt is a thinner consistency yoghurt, often presented in a tube, pouch or bottle. In contrast a yoghurt drink contains added ingredients, e.g. water, juice	
11	Pizza (except plain pizza bases).	This includes all chilled and frozen varieties of pizzas	•Deep pan, deep dish, thin crust, stuffed crust pizzas •All topping varieties and all sizes •Flatbread pizzas	Plain pizza bases Garlic bread and cheese garlic bread and loaded varieties	• Calzone • White sauce pizza	 Flatbreads - plain and with additions (but not those topped like a pizza) All bread-based products - plain and with additions 		

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		category 12 description of the regulations and it does not fall into one of the other categories then it is out of scope of the policy		Plain potatoes or sweet potatoes that are not treated, cooked, cut or shaped •whole, slices or mashed potatoes with butter •potato salads		 Potato and vegetable mixed products aimed to be consumed as a side Mashed potato including instant mash Mash potato with additions, i.e. cheese, cabbage Dauphinoise potatoes Portato gratin Bombay potatoes Patatas bravas Sag aloo 	All products not included in the examples, are out of scope of this category This category includes products sold frozen, chilled and ambient	
13	Any of the following: 1. Products that are marketed as ready for cooking or reheating without requiring further preparation and intended to be consumed as a complete meal. 2. Products, other than products that contain pastry, in or with a sauce (but not a marinade, glaze, dressing, seasoning or similar accompaniment) that are marketed as ready for cooking or reheating without requiring further preparation and intended to be consumed as the main element of a meal. 3. Breaded or battered— (a)vegetable, fish, shellfish, meat, or poultry products; (b)substitute fish, shellfish, meat or poultry products; including fish fingers, fish cakes, chicken nuggets and breaded meat substitute.	cover those products that are to be consumed as the main meal, including: - ready meals: products that are marketed as a meal that is ready for cooking or reheating without requiring further preparation and which include a carbohydrate accompaniment or a carbohydrate main element (whether or not it contains a protein element) - meal centres. The main element or focus of a meal, but not a complete	such as Chinese, Thai, Italian, traditional and so on, without a carbohydrate accompaniment made from meat, poultry, fish, meat alternatives or vegetables. Includes products served in a sauce or with a sauce as part of the product e.g. in a packetor sachet intended to be poured on during or after heating. •battered or breaded products (fresh/chilled or frozen)- includes a number of products that might	ready to eat, on the go such as meat, fish, vegetable, meat alternatives pastry pies, pasties, sausage rolls, tarts, tartlets, quiches, slices, lattices, plaits. +meat/poultry/fish/shellfish/meat alternatives either served plain or smoked or with a marinade, glaze, dressing, seasoning rub or similar accompaniment. *Meat* includes meat and processed meat products such as ham, bacon, sausages, gammon, chicken thighs,	with sausages in a can • Pasta with cheese sauce in a can	 Smoked salmon or trout slices, carpaccio All small bites, side, starters, canapes or savoury party food (a number of factors including size, serving suggestion, product name and presentation, will be used to establish if the product is a main meal (in scope) or not (out of scope)), i.e. mini burgers, tempura prawns, mozarella sticks, dumplings, bite size toad on the hole, beef wellington bites, savoury tartiets (confirmed by DHSC) Dim sum Savoury pastry products, including meat, chicken, fish and vegetarian alternatives 'en croute' Stuffed poultry, e.g. whole bird, breasts, thighs, etc. Fish in a can, e.g. sardines in tomato sauce, tuna in oil, etc. Slices cold meats, e.g. cooked sliced ham, chorizo, salami, etc. Mugshot / dehydrated soups Spanish omelette Baked beans (all flavours, e.g. curry, Thai) (beans with additions are in scope)* Canned pasta in tomato sauce, e.g. spaghetti in tomato sauce* 	All products in this category are typically eaten hot Products like burgers in a bun are in scope but small versions - mini burgers- are out of scope since they are not intended to be consumed as a main meal. Products in or with a sauce are in scope - However if a sauce is intended to be absorbed into the food before or during cooking so that, after cooking or heating the food, no significant liquid remains to be poured over this food - that product would not be considered as a product 'in 'or with' a sauce. This is to be established on final product, i.e. barbeque ribs are sold covered in sauce, but all the sauce is absorbed during cooking no significant liquid remains - they are therefore out of scope. A small amount of butter (sometimes with herbs) accompanying a picce of fish or meat does not constitute a sauce - these products are out of scope. Lightly dusted products are in scope but seasoned products are out - the difference is the quantity of flour used Breaded and battered vegetables - it could be difficult to establish which of these products are aimed to be consumed as an alternative to an animal protein product (meal centre) or as a side dish - This is to be established by the retailer / manufacturer	
	PRODUCTS OUT OF SCOPE					Vitamins and mineral supplements, and other food supplements, if not in the form of sweets or other products described in the regulations - DHSC has confirmed all products covered in the scope of Directive 2002/46/EC are out of scope irrespective of presentation (confirmed by DHSC)		