**BRC Climate Action Roadmap SHOWCASE**

Company Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email/Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Approximately how many people are employed by your company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Which category are you submitting to? (Please submit a separate application for each submission. See page 4 for more information on each category)

□ Tackling carbon emissions in the supply chain

□ Reducing emissions in transport and logistics

□ Reducing waste

□ Driving towards net zero properties

□ Changing consumer behaviour

Please outline your submission below. Remember to:

* Focus on something which was implemented between 2020 and the present.
* Focus on actual outcomes rather than future intentions.

***Please send completed entries to Tom Holder –*** [***tom.holder@brc.org.uk***](mailto:tom.holder@brc.org.uk) ***– by 2nd September 2022***

**OVERVIEW**

*In under 300 words, provide an overview of your company’s initiative in the chosen category…*

* *Briefly explain the problem you wanted to tackle*
* *Briefly explain what you did*
* *Briefly explain the outcome*

**THE INITIATIVE**

*In under 600 words, provide information about what you did.*

* *Explain the problem you aimed to tackle*
* *Explain how the actions you took helped to reduce carbon emissions or to drive forward sustainability in your company’s operations.*

*Judges will be looking for evidence of innovative ideas that show your company is doing their very best to reduce GHG emissions and/or drive sustainability in their operations. Judges wish to celebrate those companies taking risks to achieve new levels of best practice in the retail industry and throughout their supply chains.*

**THE OUTCOME**

*In under 600 words, explain the outcomes of your project. Consider:*

* *How effectively were carbon emissions cut or sustainability objectives achieved, and how did you measure it?*
* *What are the long-term benefits of your initiative?*
* *How are you building on the success of this initiative for the future?*
* Attach images

*Please attach at least one image associated with your initiative, as well as a copy of your company logo.*

*You give the BRC permission to use these images when promoting your entry.*

**Appendix:**

**Submission Categories:**

1. **Tackling carbon emissions in the supply chain**

* Developing innovative methods to reduce your supply chain emissions and/or work with suppliers to do so. For example, finding ways to measure and assess different suppliers based on how green they are, or supporting suppliers to lower their own carbon emissions.

1. **Reducing emissions in transport and logistics**

* Actions taken by retailers to reduce emissions from their logistics operations and/or as part of the transition to net zero logistics. For example, implementing fuel efficient best practices for drivers, investing in low/zero carbon vehicles, or, using low carbon fuels.

1. **Reducing waste**

* Cutting the amount of waste – food or non-food - produced through retailer operations. For example, moving to more recyclable / compostable materials, removing single-use materials from products and packaging, or making productive use of waste such as food waste for fuel / compost.

1. **Changing consumer behaviour**

* Helping consumers to make the transition to low carbon lifestyles. For example, using a form of carbon labelling for products, implementing education / awareness campaigns helping consumers to choose low carbon products, or supporting consumers to reduce their own consumption or carbon imprint.

1. **Driving towards Net Zero property**
   * Investing in or making changes to premises (including shops, offices and warehouses) which improve their sustainability performance. For example, the use of LEDs or low carbon refrigerants, investing in low/zero carbon heat networks and insulation, or installing solar panels or other net zero energy generation.