

**THE
FORM
ROOMS**

**A different class
of meeting and
event spaces**





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History Geography Chemistry

On a quiet street in London's chic Covent Garden, a new event and meeting space is rewriting the textbooks on how we meet, collaborate and network.

This historic Victorian school has been lovingly restored and beautifully transformed to create The Form Rooms - a Central London workspace like no other. With a range of flexible onsite spaces, The Form Rooms gets top marks as the perfect blend of iconic heritage, West End glamour and contemporary London cool for your events programme.



Ee
is for

Events



Meeting and Event Room Hire

Here's where The Form Rooms goes to the top of the class. Large or small, plenary or break outs, fully catered or just the basics, in-person or hybrid... The Form Rooms has the flexibility you need, whether that's for a meeting, training course, product launch, workshop or social event. The venue can be hired exclusively. Our main room hosts up to 70 guests, 7 breakout rooms, 3 communal areas and access to the Courtyard.





Day meetings

Collaborate, brainstorm and focus on your agenda. All rooms are fully equipped with quality furnishings so you can configure your space to suit your needs, while high spec tech means you can walk in and run productive meetings.



Training

Previously a Victorian school, Learning & Development runs through The Form Rooms' veins, making it a perfect space for your training courses and workshops.



Product launches

Whether you utilise one floor or two, our bright and airy spaces can help make your launch unique and memorable.



Team building

With capacity for 70 people on our ground floor, a networking lounge area and access to a lovely courtyard, we can work with you to help your team communicate, celebrate and socialise.



Drinks Receptions

An innovative venue, with a great vibe, in a central London location. The Form Rooms is ideal for networking events after a long day in the office.



Film Shoots

Lights, Camera, Action!
We can offer unique backdrops for interviews and commercials, using our dynamic space to create stories that fit with the history and personality of the building.

Faculty

Our team is on hand to make sure your events go of without a hitch. Our experienced Events Co-ordinators are your go-to people on the day to manage catering and logistical issues, and help to manage our venue's state-of-the-art tech seamlessly.

“The Form Rooms is the ideal meeting place. It is well located, beautifully presented, and communication with the exceptional team is top-notch, both in the lead up to the event and on the day.

ALICE MONK
MUSIC INDUSTRIES ASSOCIATION



Ecology

This is a team effort; we all need to do our bit to reduce energy consumption and wastage.

We're five minutes walk from three London Underground Stations and encourage our team and attendees to travel via public transport or on foot.

Our catering suppliers have received the highest possible rating from Sustainable Restaurant Association (SRA). Nearly three quarters of our menu is vegetarian; meat and poultry is free-range, and fish is sustainably sourced. Zero food waste goes to landfill. We serve hot beverages in sustainable cups and our tea and our coffee beans are sustainably sourced. We serve still and sparkling water in jugs, with zero packaging waste.



“The staff were welcoming and friendly.”

LAURA WILKINSON
WICKES

To avoid unnecessary waste, we provide flipcharts, pens and pads only on request, and our pens and pads are made of recycled material.

Many of our meeting rooms have natural daylight. Where artificial light is needed, we use LED lights with cut-out sensors. Every room has an individual control panel for the heating system so that we can switch it on only when and where is needed.

Every part of The Form Rooms experience is curated with sustainability at the heart, all while adhering to the constraints of a historic listed building.

As well as sustainability, we're passionate about inclusion for all teams and attendees. We have a lift and step-free access to all meeting rooms, accessible toilets, a hearing-impaired loop system and dimmable lights.



A wooden cart filled with green plants is the central focus, positioned on a cobblestone street in Covent Garden. The cart has a wooden frame and teal-colored wheels. In the background, there are multi-story brick buildings and a person riding a bicycle. The scene is captured in a soft, slightly desaturated light.

L

is for

Location

Geography

The Form Rooms has a location like no other. It's well connected via the mainline station at Charing Cross and a whole range of Underground stops. But Seven Dials isn't just at the centre of London's West End; it represents the heart of everything that makes the city so special. Nestled in Covent Garden, it combines history, architecture, culture and contemporary in an ever-changing snapshot of London life. Each cobbled pathway takes you in the direction of the biggest brands, the chicest fashion houses and the finest restaurants. The Form Rooms team are happy to advise you on great places to eat, drink and hang out, should you wish to have some fun after your event.



Economics

To keep costs down, most of what you need is included as part of the room hire. Optional extras are available, if you want them.

Room Hire Includes:

- Free High-Speed Wi-Fi Access
- HDMI & USB-C connectors
- 75" Samsung Tv Screen connecting directly to your computer's camera, speakers, and microphones
- Video Conferencing
- Integrated conference phone system
- Air Conditioning and control panel in the room
- AV/Tech Support
- Dimmable lights
- Filtered still and sparkling water
- Tea and coffee
- Screen and Projector, Poly Eagle Eye Camera, wireless lapel and handheld microphones (room dependant)



Available Free of Charge on Request

- Flipchart
- Clicker
- Stationery

Available at Extra Cost

- Speaker stools
- Lectern
- Stage
- Catering
- Uplighters
- Digital flipchart/whiteboard



You are welcome to bring your own caterers to our event space, but please note that there are terms and conditions in place, as well as additional fees, to ensure a seamless event experience. For more information, reach out to our event coordinator.

A modern interior space, likely a cafe or office lounge, featuring large windows, indoor plants, and wooden furniture. The scene is brightly lit, with natural light streaming in from the windows. The overall aesthetic is clean and contemporary.

S_s

is for

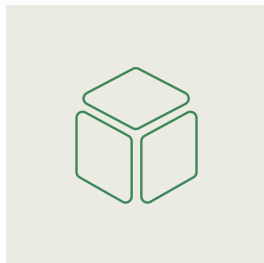
Space

The Humanities Block

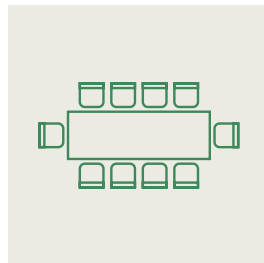
On the ground floor, our largest space is light and airy, with abundant natural daylight. This space adjoins the Music Room, the Refectory and the Courtyard.



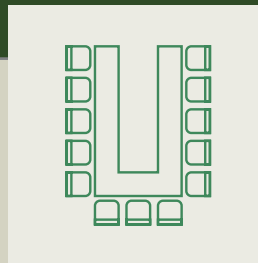
HUMANITIES BLOCK CAPACITY



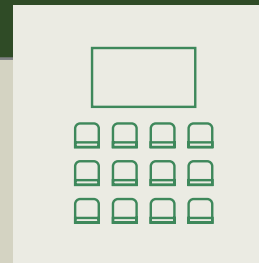
Dimensions
1344 x 608 cm



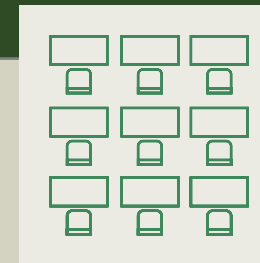
Boardroom
26 max
(14 for hybrid meeting; 22 if using screens for slide)



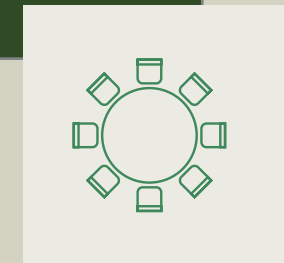
U Shape
22 max
(14 for hybrid meeting)



Theatre
70 max



Classroom
30 max



Roundtable /Cabaret
42

less warm



IDEAL FOR

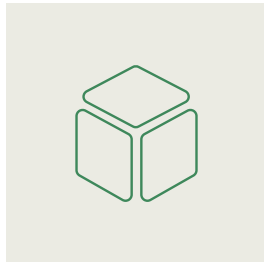
Conference, Masterclass, Drinks Reception, Roundtable, Exhibition, Product Launch



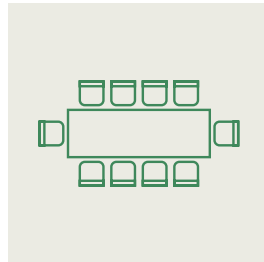
The Humanities Block splits into two smaller spaces, giving you flexibility for roundtable meetings, workshops and breakouts.

History is the larger of these rooms, suitable for theatre, u-shape or classroom configuration. This space adjoins the Music Room, The Refectory and the outdoor courtyard.

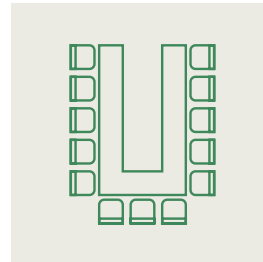
HISTORY CAPACITY



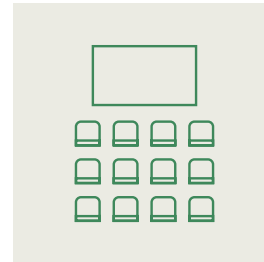
Dimensions
859 x 608 cm



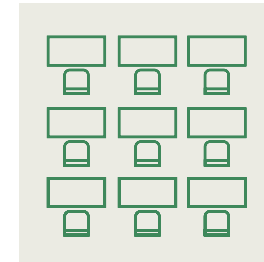
Boardroom
16
(19 without the use of screen)



U Shape
14
(when using two LCD screens);
16
(when using the projector)



Theatre
42 max



Classroom
20 max

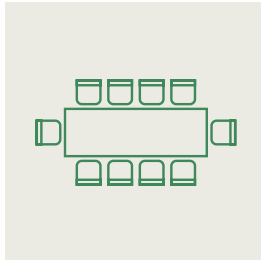


A more intimate space, **Geography** is perfect for more intimate workshops or breakouts and benefits from direct sunlight through original feature windows. Direct access to Tea and Coffee breakout space.

GEOGRAPHY CAPACITY



Dimensions
538 x 608 cm



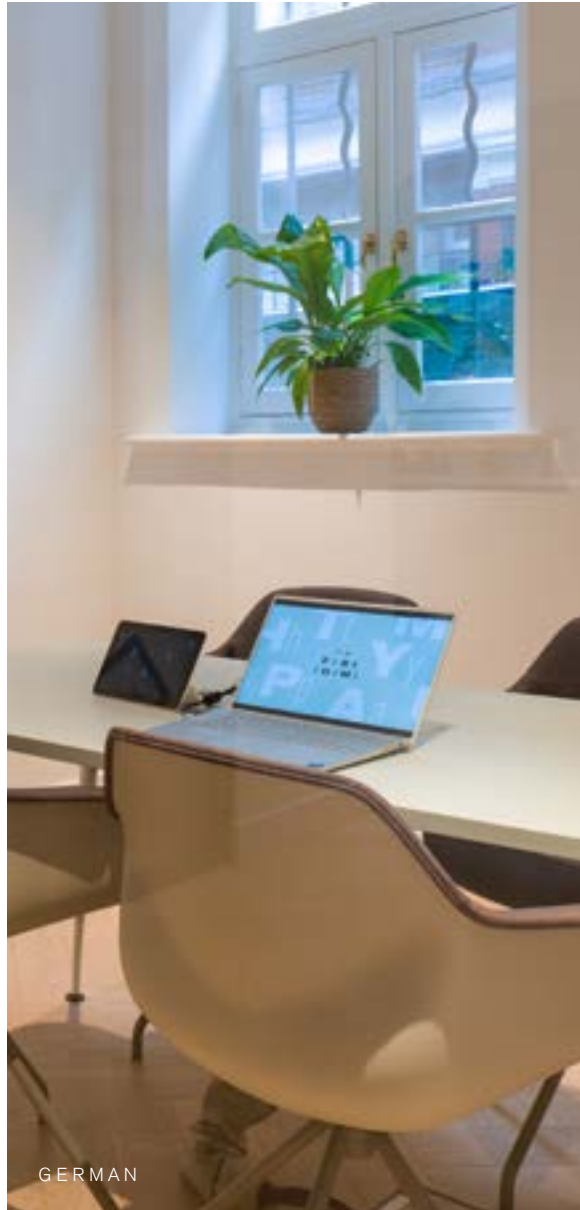
Boardroom
10
(12 without
the use of screen)

“The Form Rooms is a fantastic space for hosting awaydays, meetings and training. Everyone is so welcoming and helpful, booking is simple and there are a number great of facilities available. We would 100% recommend.

GEMMA RONAN
SAINSBURY'S

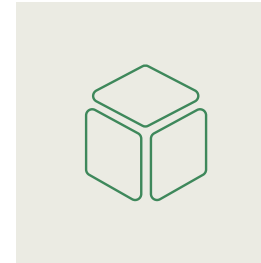


FRENCH

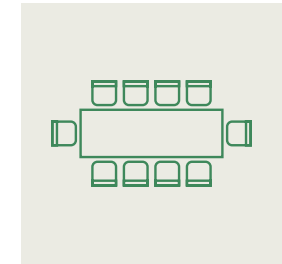


GERMAN

FRENCH CAPACITY

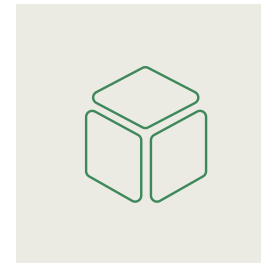


Dimensions
290 x 304 cm

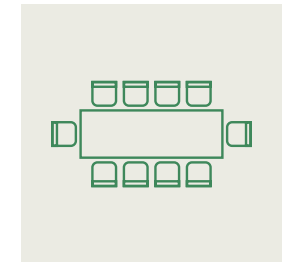


Boardroom
4 max

GERMAN CAPACITY



Dimensions
290 x 304 cm



Boardroom
4 max

Also on the ground floor, **French** and **German** are great for breakouts, client meetings or internal get-togethers, and are rentable by the hour.

They can also be used as a speakers' room or cloakroom for bigger events in the Humanities Block. Direct access to Tea and Coffee breakout space.



“ My CEO and MD both said it was a great venue and from my perspective I found the booking process very slick and quick.

CHARLOTTE GRIFFIN
CAFFE NERO



“ It is a combination of both the venue and the staff that make the difference. I would definitely score The Form Rooms 10 out of 10.

NICK FEWINGS
NGAGEMENTWORKS

The Refectory is a relaxed sit-down eating space with an endless supply of tea and coffee. **The Music Room** is a light and airy space that is perfect for pre- or post-event refreshments. Both spaces have access to our lovely **Courtyard**, which is perfect for cocktails or canapés on a warm sunny day. Both spaces are available to hire at an extra cost when hiring the humanities block.

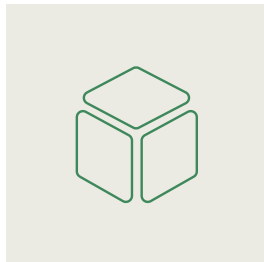


THE SCIENCE BLOCK

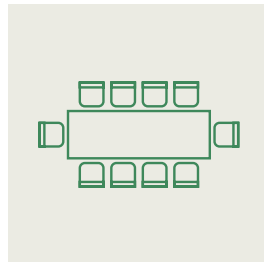
This large, flexible space on the lower ground floor has direct access to The Common Room, a spacious sit-down zone with casual seating and hot beverages on hand.



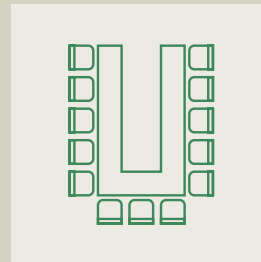
SCIENCE BLOCK CAPACITY



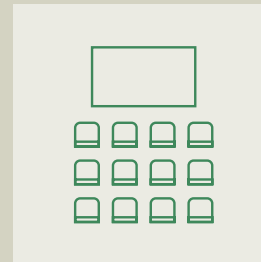
Dimensions
1247 x 557 cm



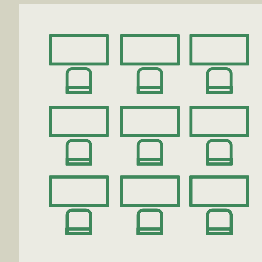
Boardroom
26
(23 without the use of screens)



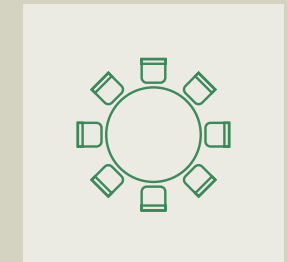
U Shape
22 max



Theatre
65 max



Classroom
25 max



Roundtable /Cabaret
28

“ In the modern working world I need places that can handle hybrid meetings and the technology at The Form Rooms allows this to be done in a seamless way.

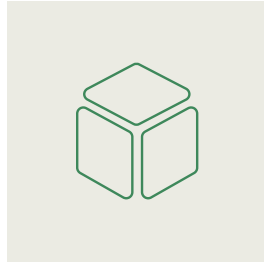
ANDREW GOODACRE
BRITISH INDEPENDENT RETAILERS ASSOCIATION



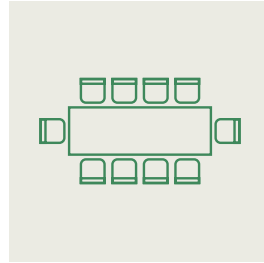
IDEAL FOR
Hybrid Meetings, Conference, Exhibition



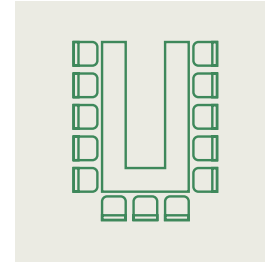
MATHS CAPACITY



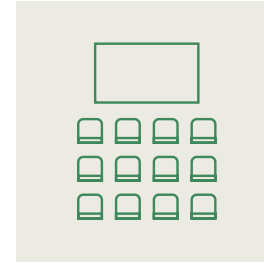
Dimensions
428 x 594 cm



Boardroom
12
(14 without the use of screen)



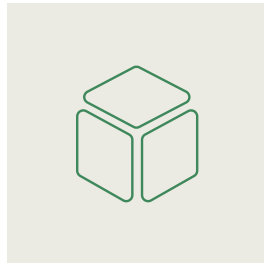
U Shape
12 max



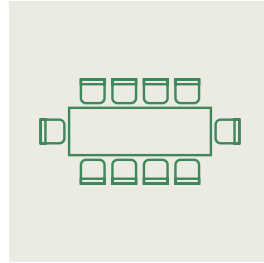
Theatre
26



PHYSICS CAPACITY



Dimensions
384 x 557 cm

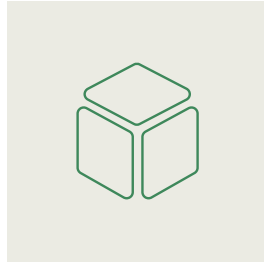


Boardroom
12
(14 without the use of screen)

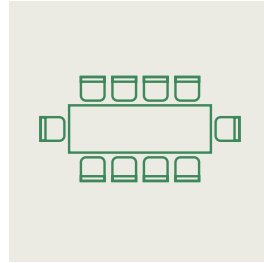
The **Science Block** can be split into four smaller rooms – **Biology, Chemistry, Physics and Maths** – which are great for breakouts, client meetings or internal get-togethers.



CHEMISTRY CAPACITY



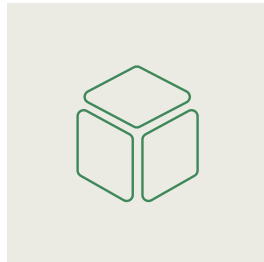
Dimensions
384 x 557 cm



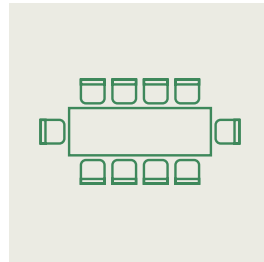
Boardroom
7 max



BIOLOGY CAPACITY



Dimensions
290 x 414 cm cm



Boardroom
7 max





“ It is such a wonderful venue and so well equipped. You could not have been more helpful and it is much appreciated. Thank you once again.

KAREN GREEN
SEAFISH

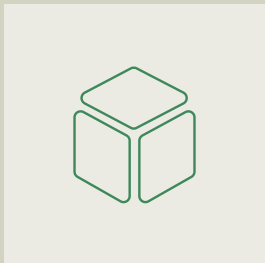


The Common Room is located on the lower ground floor, it incorporates clever design that gives natural light from lightwells - a sophisticated yet welcoming space for recharging between meetings. With elevated tables, stools, and a dedicated tea and coffee station, it's the perfect blend of comfort and functionality.

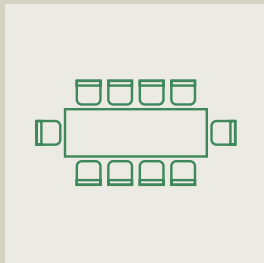




THE STUDY



Dimensions
543 x 414 cm



Boardroom
10
(12 without the
use of screen)

The Study stands out as our premium event space, offering a distinguished atmosphere complete with its own exclusive outdoor area, exceptionally well-suited for hosting executive and board meetings, providing an ideal setting for productive and sophisticated gatherings.



IDEAL FOR

Executive and board meetings

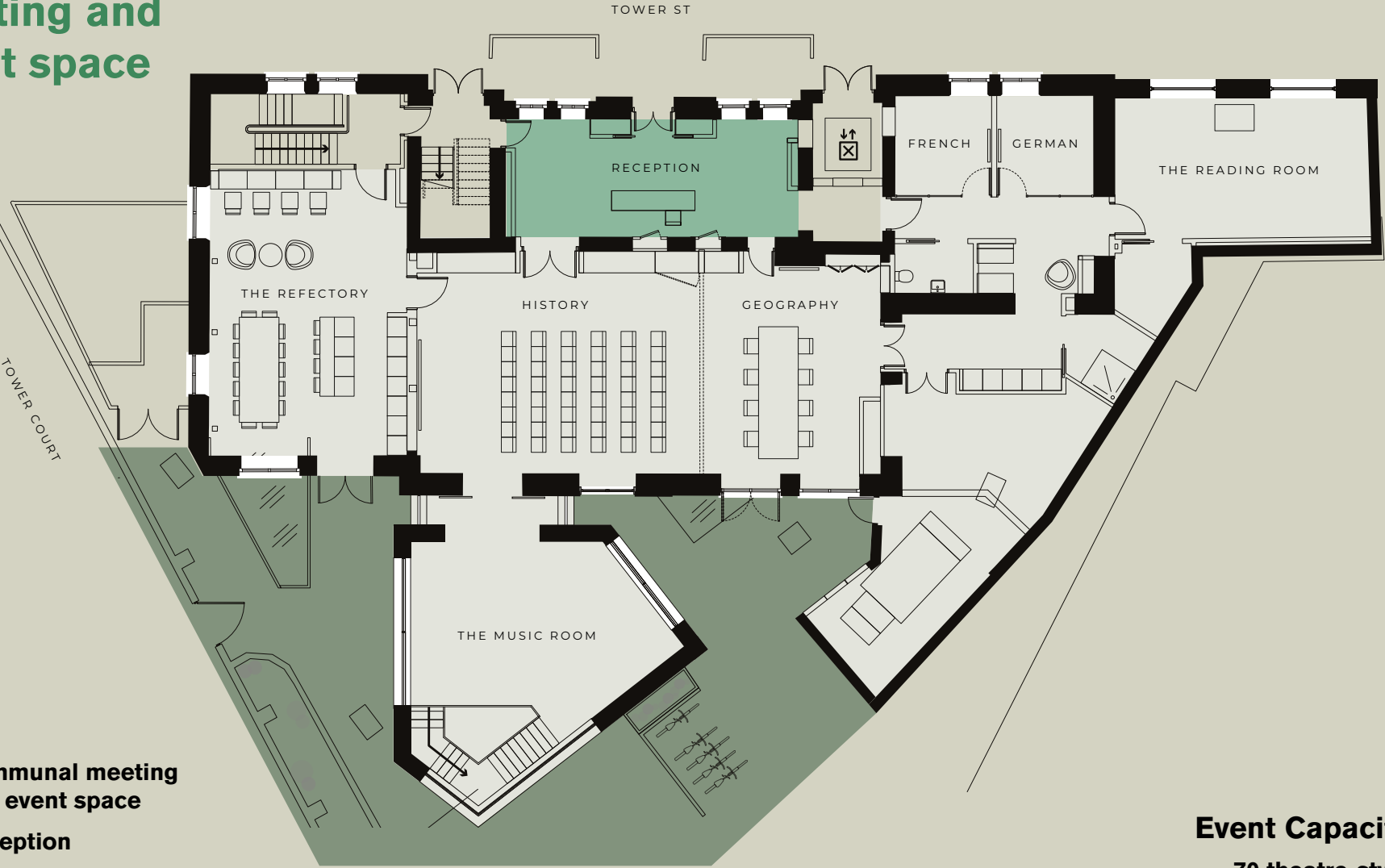


Ff
is for

Floorplan



Ground floor:
Meeting and event space

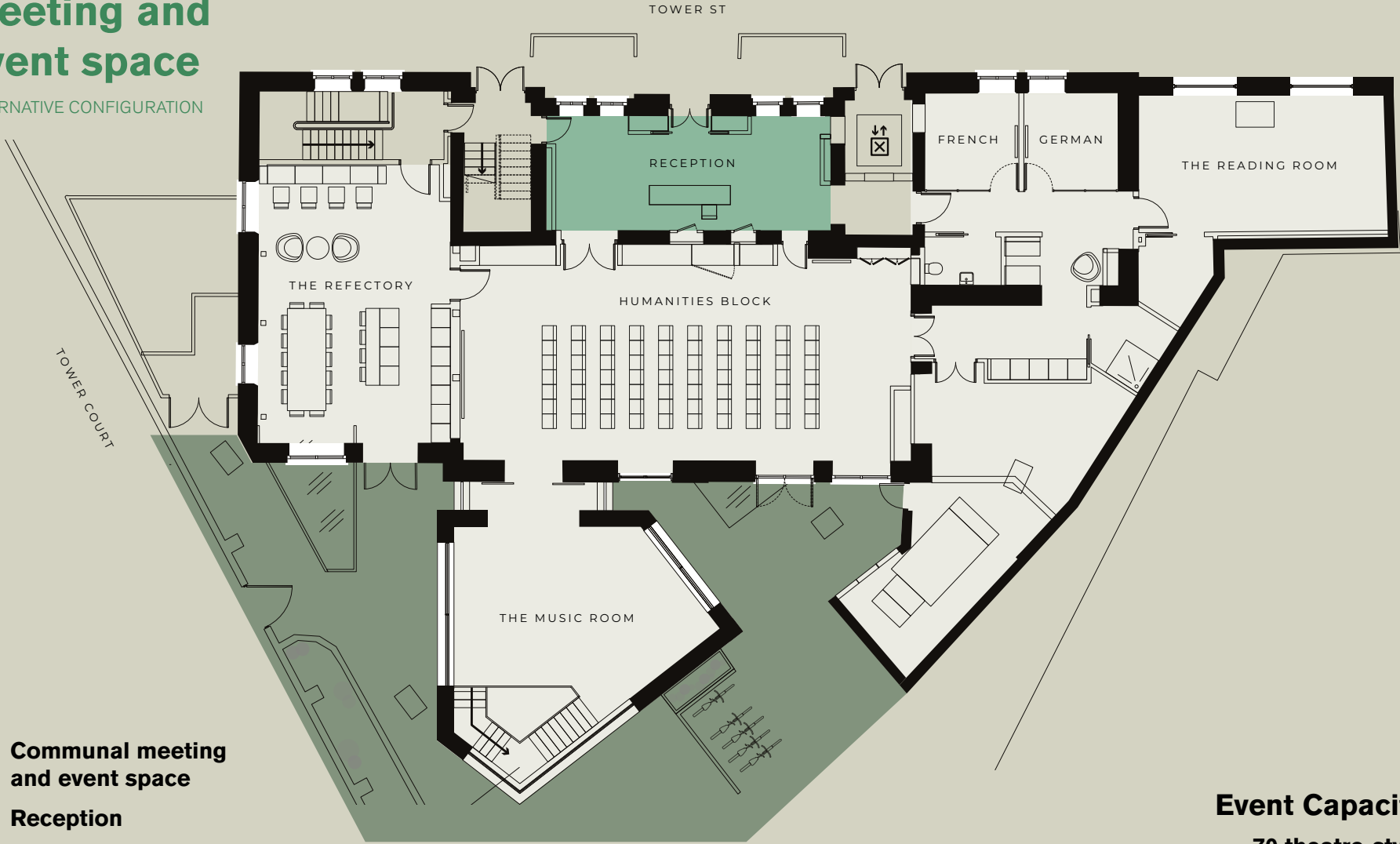


- Communal meeting and event space
- Reception
- Courtyard

Event Capacity
70 theatre-style
42 breakouts

Ground floor: Meeting and event space

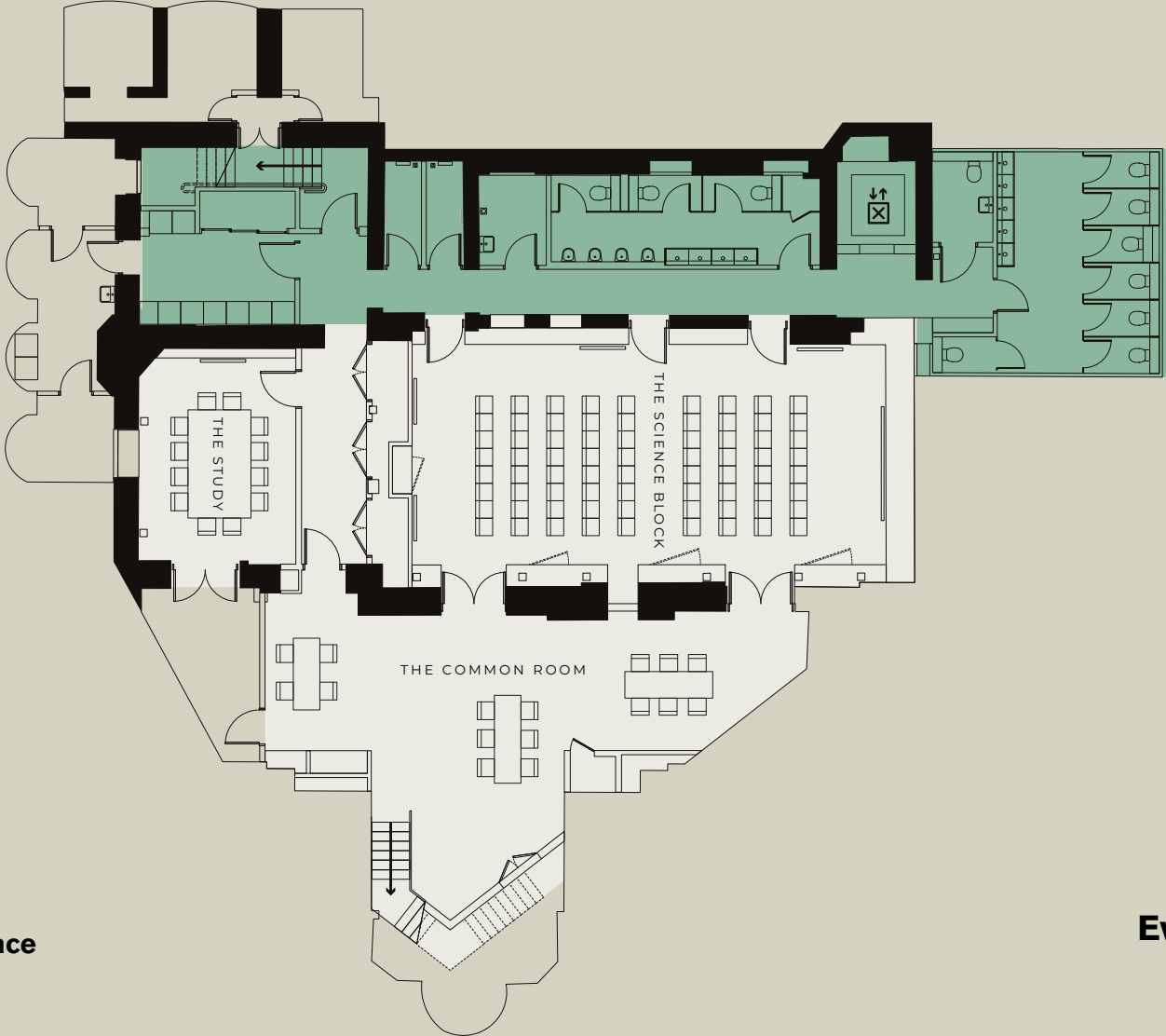
ALTERNATIVE CONFIGURATION



- Communal meeting and event space
- Reception
- Courtyard

Event Capacity
70 theatre-style
42 breakouts

Lower Ground floor:
Meeting and event space

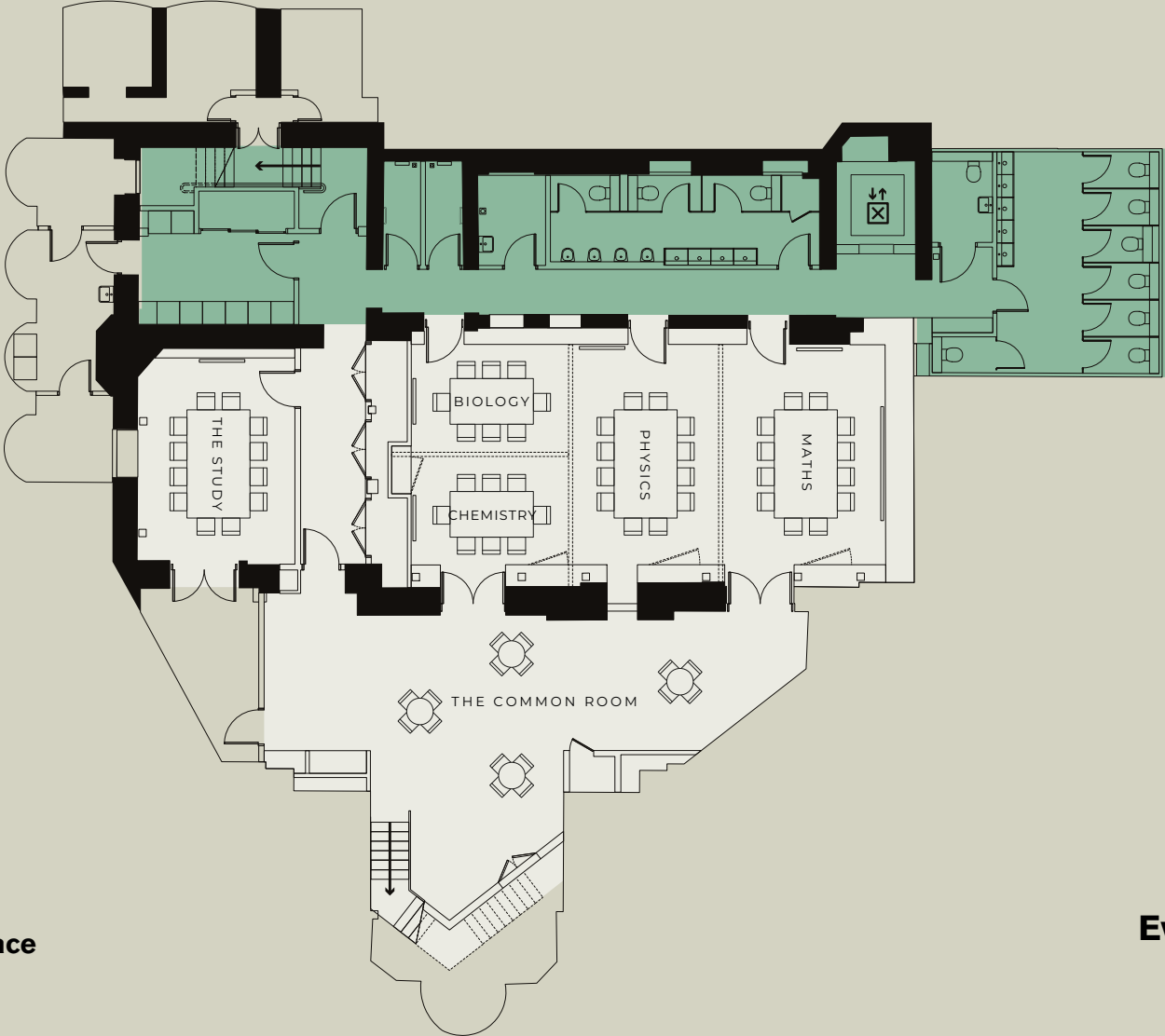


- Meeting and event space
- Communal area

Event Capacity
65 theatre-style
54 breakouts

Lower Ground floor: Meeting and event space

ALTERNATIVE CONFIGURATION



- Meeting and event space
- Communal area

Event Capacity
65 theatre-style
54 breakouts

THE FORM ROOMS

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